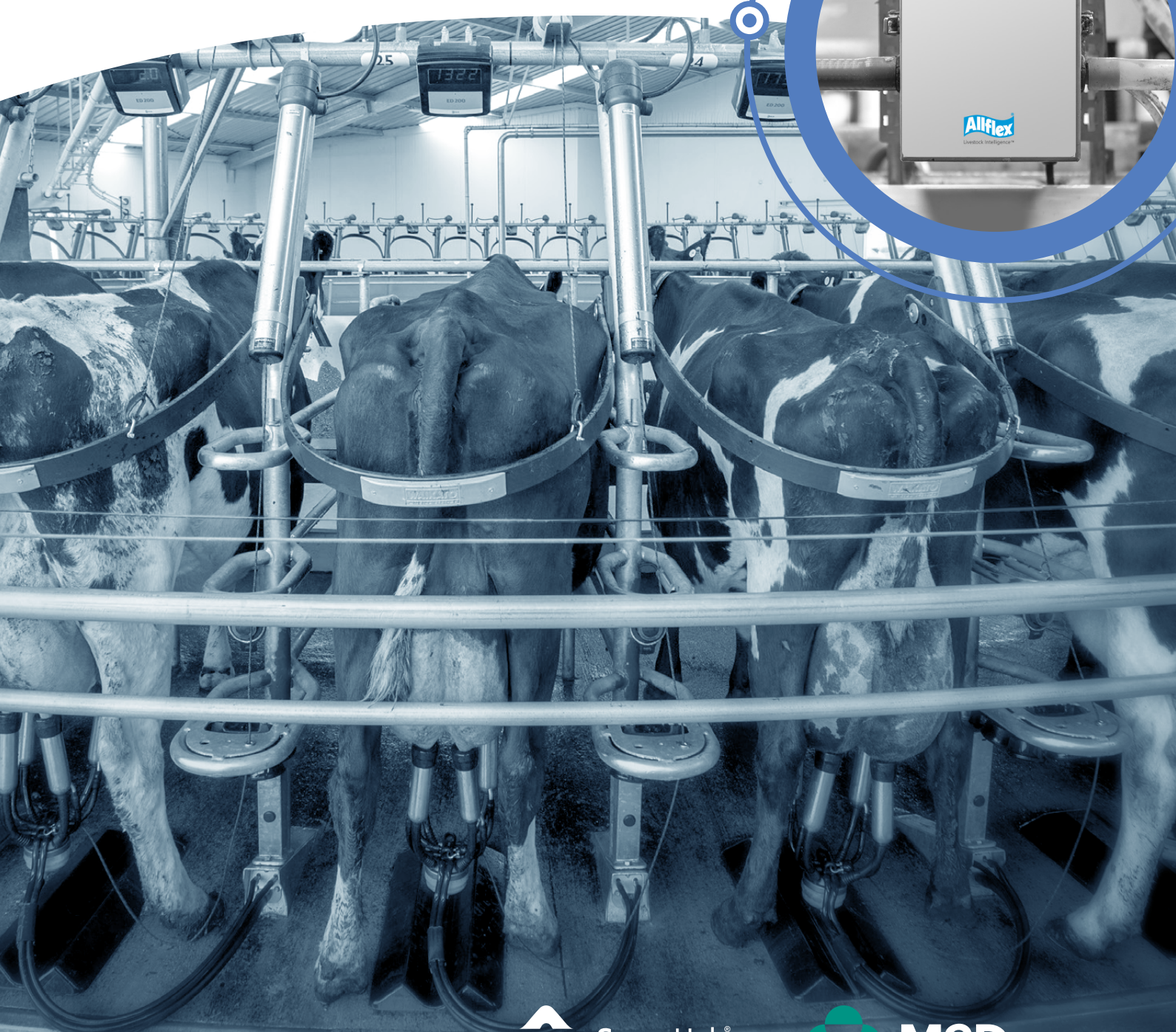


# Measure where it matters

The SenseHub  
In-Line Somatic Cell Count Sensor



# Transform control over milk quality and herd health



## Get automated somatic cell count readings at the milking point

Want more control over milk quality and herd health? Then you need actionable milk insight where it matters. The SenseHub In-Line Somatic Cell Count Sensor from MSD provides automated somatic cell counts for individual cows at the milking point. It delivers clear, reliable results in under two minutes. Now you and your staff can confidently identify high SCC cases before each cow has finished milking, and act quickly to protect milk quality, herd health and profits.



## It matters where you measure

Without fast, reliable identification of high somatic cell counts in the shed, you can miss a vital opportunity to proactively manage bulk tank quality and infection control.

# Protect milk quality, herd health and profits

## 1 Detect high somatic cell counts earlier

Quickly see the SCC of each individual cow at the milking point, and identify potential issues much earlier than with visual identification or monthly lab testing.

## 2 Make faster and more informed decisions

Confidently determine the best approach for each animal.

## 3 Protect milk outputs and profit margins

Protect bulk milk quality and reduce the chance of penalties impacting on profits.

## 4 Improve overall cow health and welfare

Give your herd the best chance of positive health outcomes through earlier detection of high SCC and timely control procedures, all while reducing unnecessary interactions with your animals.



# Integrate into any shed type to streamline routines






The standalone SenseHub In-Line Somatic Cell Count Sensor works with any existing shed technologies and fits into your milking routine with no additional steps. Unlike pre-stripping and manual testing, your whole team can quickly and definitively identify high SCC cases without any specialist training.

## Make quick decisions using the simple-traffic light system

As milking begins, the SenseHub sensor takes a small milk sample for each cow. Within two minutes the result is clearly displayed using a simple traffic light system, enabling workers to quickly distinguish between high-risk and low-risk animals.

## Maintain milking schedules with expert installation and support from MSD

Irrespective of whether you're a SenseHub customer today, you can take advantage of enhanced insight and milk quality control. Our customer services and on-site teams will work with you to ensure rapid installation with no disruption to milking schedules.

Flexible application plan levels	
SCC level 0-200 <b>1 Green</b>	
SCC level 201-400 <b>2 Orange</b>	
SCC level 401-800 <b>3 Orange</b>	
SCC level 801-2M <b>4 Orange</b>	
SCC level >2M <b>4 Red</b>	

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